

APRIL 2025

# SAIE MONTHLY GLOW

THIS MONTH: NEW BLUSH SHADES, A BEST-SELLING GLOW BASE, AND OUR FULL-FACE FAVORITES.



## Your April Glow Guide is Here

Discover new shades, glow tips, and everything your skin needs this season.

Spring's all about fresh starts — and your skin deserves one too. This month, we're introducing new shades, sharing glow hacks, and helping you simplify your routine (without sacrificing the radiance).

## This Month's Essentials



### SAY HI TO OUR NEW DEW BLUSH SHADES

Our best-selling blush just dropped in soft peach and warm nude. Still seamless, still buildable, still a total icon.

### GLOWY SUPER GEL: THE ONE-STOP GLOW UP SHOP

Mix it, layer it, or wear it solo. →  
Wear it solo, mix it with tint, or layer it under  
your blush – the glow is all yours.

BESTSELLER  
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### THE FULL FACE, SAIE STYLE

Everything you need for a fresh, dewy look –  
**packed up and ready to glow.** This is what  
we'd bring if we could only pack one bag.

BUILD YOUR FULL-FACE ROUTINE → [SAIEHELLO.COM](https://saiehello.com)